

**LOUISIANA RICE PROMOTION BOARD
Board of Directors Meeting
Meeting Minutes**

**LSU AgCenter Rice Research Station, Crowley, LA
Monday, June 26, 2019**

Call to order, opening comments and certification of quorum

Chairman Owen called the meeting to order at 1:00 pm and welcomed members and guests. Quorum was certified.

Call for Executive Session

There was a discussion about the need for an Executive Session. It was noted an Executive Session was needed.

MOTION by Paul Johnson, **SECOND** by Thomas Faulk
To go into Executive Session and allow Betsy Ward and Michael Klein to join
MOTION CARRIED UNANIMOUSLY

MOTION by Paul Johnson, **SECOND** by Christian Richard
To adjourn Executive Session and to regular session
MOTION CARRIED UNANIMOUSLY

Executive Session convened and returned to Board of Directors Meeting

Agenda review and approval of September 24, 2018 minutes

Chairman Owen presented the agenda and the minutes for consideration.

MOTION by Luther Hardee; **SECOND** by Thomas Faulk
To accept agenda as presented.
MOTION CARRIED UNANIMOUSLY

MOTION by Kane Fontenot; **SECOND** by Paul Johnson
To accept the September 24, 2018 minutes as submitted
MOTION CARRIED UNANIMOUSLY

LRPB Financial Reports

Nicole Broussard, CPA with Kolder, Slaven & Co, LLC, presented the current financial report noting that Assessments to-date for the current fiscal year was \$ 807,693.86 with refunds to-date of \$66,327.20.

Chairman Owen asked the Board to review the financial reports including the general ledger. There were no questions from the Board concerning the financial reports.

MOTION by Thomas Faulk; **SECOND** by Paul Johnson
To approve financials statements as rendered.
MOTION CARRIED UNANIMOUSLY

Louisiana Department of Agriculture Report

Dr. Mike Strain updated the Board on the Buy Fresh, Buy Local, Buy Louisiana Campaign and spoke of the trade agreements with CUBA

Certified LA Grant Update

Mark Pousson - \$50,000 they received was used for conference funding for New Orleans Marketing Expo

John Owen - \$100,000 the LRPB received was used for 17 radio commercials in Shreveport, funding of the Certified Louisiana Rice Program, advertising in Alexandria and Monroe

In-state, Board-Directed Promotion Projects Update

Kane Webb directed the members' attention to the in-state promotion report that was provided in their meeting packets. Webb provided a status report with goals and accomplishments for all in-state projects.

Funding Requests Reports

Chairman Owen directed member's attention to the written funding requests in their meeting packets and which were also provided to them prior to the meeting. He noted that two of the organizations requesting funding, USA Rice Council and the Louisiana Rice Radio Network were in attendance to make verbal reports and requests.

Act on Funding Requests

USA Rice Council

MOTION by Luther Hardee; **SECOND** by Paul Johnson

To approve the USA Rice Council funding request, not to exceed \$2 million and to authorize the Chairman and Secretary to renew the contract.

MOTION CARRIED UNANIMOUSLY

Louisiana Radio Network

MOTION by Thomas Faulk; **SECOND** by Kent Brown

To approve Louisiana Radio Network request for funding of September 2019 campaign with 30 second commercials at a cost of \$5,000 and funding the "Louisiana Rice Report" that would run for thirteen weeks at a cost of \$6,175

MOTION CARRIED UNANIMOUSLY

TWILA

MOTION by Paul Johnson; **SECOND** by Kent Brown

To approve TWILA request for funding in the amount of \$5,000.

MOTION CARRIED UNANIMOUSLY

Ag Magic

MOTION by Kent Brown; **SECOND** by Kane Fontenot

To approve LSU Ag Center's request for a \$1,000 sponsorship to Ag Magic

MOTION CARRIED UNANIMOUSLY

Ag Expo

MOTION by Thomas Faulk; **SECOND** by Luther Hardee
To approve Ag Expo's request for a \$3,000 sponsorship.
MOTION CARRIED UNANIMOUSLY

LIRPA/USRPA

MOTION by Mark Pousson; **SECOND** by NONE
To approve request for funding for \$150,000.
NO ACTION REQUIRED

Act on Contracts

Kolder, Slaven & Co. LLC

MOTION by Thomas Faulk; **Second** by Mark Pousson
To approve the contract with Kolder, Slaven & Co. LLC for professional accounting services for an annual fee of \$5,075.
MOTION CARRIED UNANIMOUSLY

Privat & Privat

MOTION by Kane Fontenot; **Second** by Paul Johnson
To approve the contract with Privat & Privat for professional legal services for an annual fee of \$2,000.
MOTION CARRIED UNANIMOUSLY

US Rice Farmers

MOTION by Thomas Faulk; **Second** by Kane Fontenot
To approve the contract with US Rice Farmers.
MOTION CARRIED UNANIMOUSLY

Webpage

Chairman Owen introduced Bruce Schultz. He presented an update on the web page and blog.

MOTION by Luther Hardee; **Second** by Paul Johnson
To approve the proposal by Mr. Schultz to maintain the Louisiana Rice Promotion Board web page for a total of \$1,000
MOTION CARRIED UNANIMOUSLY

Amend and Develop Budgets

Nicole Broussard, CPA provided members an amended budget sheet and a budget development sheet. She then assisted the board in preparing the 2018 – 2019 amended budget and developing the 2019 – 2020 budget.

MOTION by Paul Zaunbrecher; **Second** by Kane Fontenot
To accept the amended budget as developed by the board.
MOTION CARRIED UNANIMOUSLY

MOTION by Kane Fontenot; **Second** by Christian Richard
To approve the 2019 - 2020 Budget as developed by the board.
MOTION CARRIED UNANIMOUSLY

Election of Officers

MOTION by Luther Hardee; **Second** by Kent Brown
To elect the slate of officers as follows John Owen as chairman, Kane Fontenot as vice chairman and Thomas Faulk as secretary/treasurer and to reappoint the signatories on the checking account as Tommy Faulk, Christian Richard and Paul Zaunbrecher.
MOTION CARRIED UNANIMOUSLY

Appointments

MOTION by Luther Hardee; **Second** by Kent Brown
To reappoint Scott Privat as the board's Education Liaison on Ethics.
MOTION CARRIED UNANIMOUSLY

MOTION by Thomas Faulk; **Second** by Kane Fontenot
To reappoint Christian Richard as the board's representative to Louisiana Rice Farmers' Group.
MOTION CARRIED UNANIMOUSLY

Public Comments

Chairman Owen called for public comments. None were offered.

Adjournment

MOTION by Paul Zaunbrecher; **Second** by Kent Brown
To adjourn the meeting.
MOTION CARRIED UNANIMOUSLY

Meeting at was adjourned.